

LAVASOFT

Ad-Aware[®] PRO

ANNIVERSARY EDITION

Powerful Detection Meets Top Efficiency!

Protecting confidential information from online attackers is a constant battle, with cyber threats growing exponentially on a daily basis. Between October and November 2008, Lavasoft research analysts saw a 462 percent increase in the amount of malware detected, compared to the same period the previous year. Building on 10 years of advanced malware detection, Ad-Aware Pro - Anniversary Edition provides comprehensive malware protection, sophisticated options and additional powerful tools to deliver the highest level of security without loading down your system's resources.

Ad-Aware Pro is an upgrade of our Plus version, providing additional features and flexible control. The Product Comparison Chart at www.lavasoft.com will help identify the Lavasoft product that is right for you.

Expert Protection for Your Home or Business

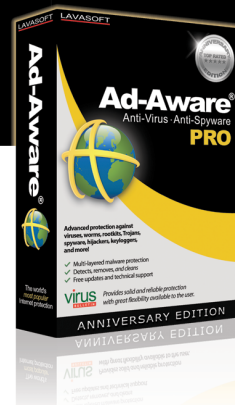
Relieve the burden of constant cyber attacks with comprehensive malware protection; Ad-Aware detects and blocks over two million threats, including viruses, spyware, Trojans, bots and rootkits.

Use the Internet with peace of mind as Ad-Aware actively shields you or your business from the latest dangerous intruders, and even from unknown and emerging threats using heuristical detection.

Increase your productivity and enhance computer performance by not only detecting and removing malicious applications that eat up memory and steal bandwidth, but going a step further to clean your system by removing all traces of the infection.

Safeguard your personal or corporate security with the help of advanced options and standalone tools – including Process Watch, AutoStart Manager, and Hosts File Editor –to provide an additional layer of protection and control.

Know that you are protected with continuous software and threat updates throughout your license duration, as well as free online customer support, 24-hours a day, 7 days a week.



Key Features

- Comprehensive malware protection
- Behavior-based heuristical detection
- Integrated Ad-Watch Live! Expert
- Rootkit removal system
- Customizable profile scans
- Toolbox: Process Watch, AutoStart Manager, ThreatWork, and Hosts File Editor
- Detect, remove, AND clean
- Extensive Detection Database
- Lavasoft SmartSet
- External drive scanning
- The Scheduler
- Network Drive Scanning
- Command Line Support
- Full Integration with Windows Security Center
- Automatic pulse updates & free technical support

System Requirements

- Processor: P600
- RAM: Operating system + 100 MB
- Hard disk: 100 MB free space recommended
- Operating systems: Windows Vista (32- and 64-bit), Windows XP (32-bit), Windows 2000 (Pro)

Supported Web Browsers

- Internet Explorer (6.0 or higher)
- Firefox (2.0 or higher)
- Opera (9 or higher)

Supported Languages

- English, Dutch, Flemish, French, German, Italian, Portuguese, Spanish, Traditional Chinese, Simplified Chinese and Japanese



What's New in Ad-Aware Pro – Anniversary Edition?

- **Integrated Ad-Watch Live! Expert** – No more loading Ad-Watch as a separate tool! Immediately detect malware applications with expert real-time protection, including behavior-based heuristics scanning.
 - **Real-time registry protection** – Detect and block access to attempted registry changes, a favorite malware target.
 - **Real-time process protection** – Suspend suspicious files and block malicious processes to prevent them from further integration into your system.
 - **Real-time network protection** – Monitor outgoing network traffic and block connections to blacklisted IP addresses and known malicious websites to identify and stop active threats.
- **Behavior-based Heuristical Detection** – Boost your protection with heuristical detection to find and block unknown and emerging threats.
- **Extensive Detection Database** – Detection of over 2 million known threats, with continuous pulse updates to guard your privacy against new cyber attacks.
- **Radically Improved Resource Efficiency** – Tread lightly on your system's resources with dramatic improvements to the memory usage.
- **Customizable Profile Scans** – Easily create and save personalized scan profiles so Ad-Aware only scans areas that you select.
- **Lavasoft SmartSet** – Scanning and cleaning is effortless with automatically configured settings for scans and recommended actions for found infections.
- **Lavasoft AutoStart Manager** – Keep your computer running quickly with easy control over what programs start when your computer does.
- **Detect, Remove AND Clean** – Beyond simply detecting and removing malware, Ad-Aware intelligently cleans your system by removing all traces of the infection.
- **Pin-Point Scanning** – Easily assess suspicious files – right-click any file or folder to scan with Ad-Aware or to submit to ThreatWork for analysis.
- **Easy to Download, Install and Use** – Effortlessly maneuver the complexities of malware detection and removal with our new, polished, user-friendly interface.

More Key Features

- **Comprehensive Malware Protection** – Powerful anti-spyware and anti-virus protection with detection of malware, Trojans, worms, rootkits, and more.
- **Rootkit Removal System** – Advanced anti-rootkit technology protects you from hidden threats and stealth attacks.
- **Process Watch** – View an in-depth snapshot of all running processes and quickly stop known offenders.
- **Hosts File Editor** – Take control of your web navigation by creating navigational shortcuts and blocking unsecure and harmful sites.
- **External Drive Scanning** – Scan your external storage devices – iPods, DVDs, USBs, and more – for an additional layer of security.
- **The Scheduler** – Automatic Scans set to your personalized schedule to optimize time and resources.
- **Command Line Support** – Manage Ad-Aware without launching the interface window.
- **Network Drive Scanning** – Scan network drives so you can detect malware on any shared disks on your network, not just on your hard disk.
- **Automatic Pulse Updates & Free Technical Support** – Protect against the latest forms of malware with fast, continuous pulse threat updates, and rest easy knowing you can get immediate answers to your questions with free technical support.

About Lavasoft AB

- Established in 1999
- Private company
- Headquarters in Gothenburg, Sweden
- 4,000 partners in over 120 countries
- Over 350 million Ad-Aware downloads worldwide

The Lavasoft Mission

The Lavasoft *mission* is, as an innovation-driven organization, to pioneer and deliver high quality security solutions that protect individual computer users and business networks worldwide from compromising and intrusive privacy threats.

The Lavasoft Vision

Our *vision* is that every computer user, regardless of economic status or geographic location, has the power to control their individual privacy and security. We strive to promote an environment of ethical change in the malware industry to uphold our ideals of social and corporate consciousness.

"[Ad-Aware] provides solid and reliable protection with great flexibility available to the user... combining leading detection technologies from the anti-spyware and traditional anti-virus worlds."

Virus Bulletin

Contact

Lavasoft AB
Odinsgatan 10
411 03 Gothenburg
Sweden

Web www.lavasoft.com
Phone +46.(0)31.777 77 50
Fax +46.(0)31.15 69 10